

# Grow Longer, Thicker, Darker Eyelashes!



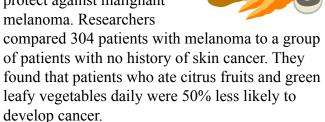
# Introducing Latisse<sup>TM</sup>

Do you have thin eyelashes? Perhaps not enough eyelashes? You may have hypotrichosis, a condition that affects your lashes. Thankfully, the makers of BOTOX® Cosmetic have created a treatment just for you! It's called LatisseTM the first and only prescription treatment approved by the FDA for inadequate or not having enough eyelashes, growing them longer, fuller and darker.

Latisse<sup>™</sup> is easy to use, FDA approved and effective. It's a once-a-day treatment you apply topically to the base of your upper eyelashes. And now Latisse<sup>™</sup> is available directly from Drs. Mandy and Bilu Martin, the proper people to correctly diagnose your condition and instruct you in how to apply Latisse. Mall for the same price you would pay at your pharmacy.

## Healthy Diet, Healthy Skin

According to a study published in the International Journal of Epidemiology, a Mediterranean diet, consisting of fish, fruit, vegetables, and nuts may protect against malignant melanoma. Researchers



#### May Is Melanoma Awareness Month

South Beach Dermatology will partner with the American Academy of Dermatology (AAD) and the American Society for Dermatologic Surgery (ASDS) to offer free skin cancer screenings to those who do

#### FREE SKIN CANCER SCREENINGS!

not have health insurance or cannot afford to see a doctor. According to the Skin Cancer Foundation, more than 20 Americans die each day from skin cancer, primarily melanoma. Melanoma can be curable with early detection and treatment.



### **OUR PHYSICIANS IN THE MEDIA AND THE COMMUNITY**

*Dr. Mandy* recently demonstrated his volume restoration techniques on the television show "Daily Buzz." He used Evolence® to rejuvenate the tear troughs

and nasolabial folds on a patient. Both Dr. Mandy and Dr. Bilu Martin are expert Evolence® injectors. Dr. Mandy and Dr. Bilu Martin are featured in SOFI Magazine (South of Fifth and the Islands, Volume 1, Issue 2): "The Skin Doctors" explained how expert



knowledge of the anatomy of the musculature and fat depositories of the face is essential when restoring volume loss and skin changes in the aging face. They also discussed products to protect and repair the skin such as sunscreen, retinoids, antioxidants, and peptides.

*Dr. Bilu Martin* will perform FREE full body skin cancer screenings and provide information on the prevention and treatment of skin cancer at The Skin



Cancer Foundation's Road to Healthy Skin Tour on April 3rd from 10 am – 4 pm on Lincoln Road at Meridian Avenue. The tour is expected to visit more than 50 cities at 80 different locations across the country. She will also be a guest speaker at The Wellness Community (a non-profit

organization offering support, education and hope for people affected by cancer) on May 7th from 7-9 pm. She will be discussing skin cancer: prevention, detection, and treatment.

We've expanded!

# Visit our beautiful, new, state-of-the-art facility.

